



# PRIVACY POLICY



## WHY ARE THEY IMPORTANT?

A component of GDPR, and PCI compliance or any other privacy act or legislation are privacy policies. Informing your website visitors and customers about what information you collect, and how you use that information reinforces your commitment to their privacy and responsible business practices.

## WHO NEEDS TO COMPLY?

If your website collects any visitor information, including statistics tracking, you need to comply. Almost every business or organization needs to comply due to the large number of new consumer protection regulations.

## HOW DO I GET STARTED?

Fortunately there are many templates and services available online that will help guide you in creating a privacy policy that fits your business. Take your time to review each component of your user information collection, and make certain the policy addresses how you handle, store and if applicable, share that information.

## WHERE SHOULD IT GO?

Typically privacy policies are linked in the footer, or bottom of every page on your website. It should also be prominently linked next to any newsletter, ecommerce feature or information collection form.

## LINKS

Termly

<https://termly.io/products/privacy-policy-generator/>

TermsFeed

<https://www.termsfeed.com/privacy-policy-generator/>

PrivacyPolicyGenerator.info

<https://www.privacypolicygenerator.info/>