



WORDPRESS

INTRODUCTION

WordPress is known as a "content management system" or CMS for short. It enables you to make edits to your own website, and much more. WordPress powers more than 30% of the web.

WORDPRESS FACTS

- WordPress is free, open source software.
- Thousands of volunteer developers contribute to WordPress.
- WordPress is installed at your web hosting provider.
- You can access WordPress from any device.
- You can give multiple people access to edit your website.
- Themes allow you to change the look of WordPress.
- Plugins add features to your website like apps on your phone.
- WordPress security and maintenance is important.
- Hackers target WordPress because it's popular.

WORDPRESS IS FREE?

- WordPress is in fact free, but other things cost real money.
- WordPress needs a good web host.
- WordPress requires regular updates, and maintenance.
- Themes require updates and maintenance.
- Plugins require updates and maintenance.
- You may need to pay a web provider for some, or all of the above.

WORDPRESS IS GREAT FOR...

- Businesses who want control of their own content.
- Businesses who need powerful website features on a budget.
- Businesses looking for a well supported, stable website platform.
- People looking to grow their hobby or side project into a small business.